

## History

The New Hampshire Minority Health Coalition formed the Research and Evaluation (R&E) Group in 2001 to evaluate the NH Racial and Ethnic Approaches to Community Health (REACH) 2010 Initiative.



## Mission

The mission of the R&E group is to provide high quality research and evaluation services to community-based organizations, state and local agencies, and businesses across New England.

## For more information

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## Research & Evaluation Group

*Offering a Wide Array of Research and Evaluation Services*



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# Research & Evaluation Group

## Community-Based Participatory Research

The R&E Group uses community-based participatory research to engage community members in all stages of research design, implementation, interpretation, and dissemination.

## Cultural Effectiveness

Cultural effectiveness skills help build successful collaborations with diverse communities to perform health research and program evaluation. Coalition staff are from diverse backgrounds, with members fluent in several languages including:

- ✓ Mandarin
- ✓ Cantonese
- ✓ Arabic
- ✓ French
- ✓ Russian
- ✓ Spanish

*Program Evaluation Builds Knowledge and Power*

The R&E Group combines qualitative and quantitative methods to conduct comprehensive research and evaluation.

## Qualitative Approaches

- In-depth, semi-structured and key informant interviews
- Focus groups
- Direct and participant observations
- Document reviews
- Interactive and audio-visual presentations

## Quantitative Approaches

- Community health assessments
- Structured protocols to monitor program activities
- Survey development using standardized interview tools
- Multilevel mixed methods designs
- Multivariate, categorical, and exploratory data analysis

## Software Capabilities

The R&E Group uses state of the art software programs such as:

- ✓ SPSS and XLSTAT for quantitative data analysis
- ✓ MAXqda for qualitative data analysis
- ✓ KaleidaGraph for data visualization
- ✓ Microsoft Office Suite
- ✓ Microsoft Access for database programming and management
- ✓ ASP.net and Dreamweaver for web-based programming



The Research & Evaluation Group is a department of the New Hampshire Minority Health Coalition